

Item 4.

Public Exhibition - Naming Proposal - Allsorts Park and Honeykiss Park, Rosebery

File No: X034621

Summary

This report recommends that, subject to community consultation, Council provide in-principle approval to naming a new park and new green link in Rosebery “Allsorts Park” and “Honeykiss Park” respectively.

The park and green link were part of the private development of 25–55 Rothschild Avenue and 5–13 Rosebery Avenue, Rosebery.

The land for the park and green link was handed back to the City of Sydney in November 2019. There is a basic park currently in place at the site, with turf, paths and bins.

The City is developing the final design of the park and green link and will then undertake construction. Community consultation on the design will take place in late 2020. Construction is expected to begin in November 2021 and take approximately 12 months to complete.

The new park and green link are located on the site of Sweetacres, the factory of James Stedman Henderson Ltd, which was opened in 1918 on Rothschild Avenue, Rosebery. The names originate from:

- Allsorts Park - licorice allsorts were a popular line produced by Sweetacres. They were illustrated in James Stedman-Hendersons product catalogue in 1924. The park’s landscape design has also been inspired by the layering presented in a licorice allsort.
- Honeykiss Park - honey kisses were a “famous”, “delectable” sweet made by James Henderson and continued on by Stedman-Hendersons.

The proposed names reflect the landscape design developed by Jane Irwin Landscape Architecture and are supported by the City Historian.

The proposed names will be placed on exhibition for public comment and a further report summarising the outcome will be submitted for the consideration of Council.

Recommendation

It is resolved that Council:

- (A) provide in-principle approval to name the new park to be constructed on the site at the corner of Rosebery Avenue and Crewe Place as "Allsorts Park" and that the name be placed on public exhibition for community comment for a minimum period of 28 days;
- (B) provide in-principle approval to name the new green link to be constructed between Rosebery Avenue, Spring Street and Confectioners Way as "Honeykiss Park" and that the name be placed on public exhibition for community comment for a minimum period of 28 days; and
- (C) note that a further report will be submitted to Council on the results of the public consultation process.

Attachments

Attachment A. Map Showing the Location of Allsorts Park and Honeykiss Park

Attachment B. Historical Justification

Background

1. A new green link and park is to be constructed within a development site bounded by 25–55 Rothschild Avenue and 5–13 Rosebery Avenue, Rosebery.
2. The development is comprised of predominantly residential apartments of six to seven storeys with a mix of ground floor retail, childcare, home office and commercial uses and public domain works.
3. The development will include a new neighbourhood park of approximately 5,750 square metres and a new green link of approximately 4,200 square metres.
4. The City consulted with the community on a concept design developed by Jane Irwin Landscape Architecture for the new park and green link in late 2016, which was to be delivered by the developer under a Voluntary Planning Agreement.
5. An agreement was reached with the developer that they would build a basic park and dedicate the land back to the City to design and build the final park and green link.
6. The land for the park and green link was dedicated back to the City of Sydney in November 2019.
7. The park consists of turf, paths and bins. Seating and lighting will be installed soon.
8. The City has been working on the design of the park and green link and will re-present the design to the community for consultation in late 2020.
9. The new park will include a children's playground, open space, paths and lighting.
10. A nearby park and three streets have taken their names from the historic sweet making enterprise in this area.
11. 'Sweetacres Park' is on the corner of Rothschild Avenue and Cressy Street (to the west of the site), 'Sweet Street' runs between Mentmore and Rothschild avenues, and 'Confectioners Way' is a new link that runs past the perimeter of the proposed 'Allsorts Park', and 'Stedman Street' adjoining the proposed 'Honeykiss Park'.

Key Implications

Strategic Alignment - Sustainable Sydney 2030

12. Sustainable Sydney 2030 is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This report is aligned with the following strategic directions and objectives:
 - (a) Direction 4 - A City for Walking and Cycling - formally naming the green link and park will assist in wayfinding and will facilitate recognition and visitation.
 - (b) Direction 6 - Vibrant Local Communities and Economies - naming the green link and park will raise awareness of the new facility, acknowledge local historical context, and promote visitation to the precinct and to nearby businesses such as cafes and restaurants.
 - (c) Direction 9 - Sustainable Development, Renewal and Design - naming the green link and park will enhance an important precinct in the Green Square urban renewal area.

Organisational Impact

13. Naming of the park and green link will have minimal organisational impact. The City will ensure signage is installed once construction is complete.

Risks

14. There are no identified risks associated with the naming proposal.

Social / Cultural / Community

15. The community will have an opportunity to comment on the naming proposal during the exhibition period.
16. Many names of Aboriginal language origin have been applied to parks, streets and buildings in recent years, particularly around the southern renewal area.
17. The City's Historian recommends Allsorts Park and Honeykiss Park, reflecting the concept design created by Jane Irwin Landscape Architecture and the historic context of the site.
18. The City's standard park signage featuring the traditional acknowledgement of country messaging "Bujari Gamarruwa" will be installed at the main park entrances.

Economic

19. Naming of the park and green link may generate a positive effect by facilitating increased visitation to the site and surrounding businesses.

Financial Implications

20. There are funds available in the 2020/21 operational budget for the installation of signage.

Relevant Legislation

21. The Geographic Names Act 1966 (NSW) and Geographical Names Board Guidelines – the recommended names comply with this legislation and meet the Geographical Names Board Guidelines.

Critical Dates / Time Frames

22. There are no critical dates. Should Council approve the name following community consultation, a formal naming application will be submitted to the Geographical Names Board for consideration.

Public Consultation

23. The process for naming of public spaces generally proceeds as follows:
 - (a) in-principle approval by Council of the proposed name;
 - (b) public notification of the naming proposals with a minimum 28 day response time;
 - (c) Council approval following community consultation;
 - (d) assessment by the Geographical Names Board of New South Wales through its formal application process; and
 - (e) approval by the Geographical Names Board and subsequent publication in the NSW Government Gazette.
24. The Geographical Names Board will also notify the public through the local press as part of their routine procedure for the naming of public places. If objections are raised, the proposal is returned to Council for further comment or amendment if required.
25. The naming proposal will be advertised in the local press and on the Sydney Your Say website, notices will be letterboxed to surrounding properties (approximately 450 metres radius) and there will be a public notice on site.

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